

**Master Plan  
Virtual Engagement Session  
March 2, 2021**



**GEORGE  
MASON  
UNIVERSITY**

# GOAL

develop a living  
**FRAMEWORK**  
to support ongoing  
decision making

**SciTech**

phase

# ONE

establish flexible  
programmatic  
**IDENTITY**  
for three campuses

**Mills**

phase

# TWO

develop physical  
**PLANS**  
to support our  
program goals

**Arlington**

A collection of various white LEGO bricks and plates scattered on a dark, textured surface. The pieces include standard 1x2 and 1x4 bricks, a 1x6 plate, a 2x4 plate, a 1x3 curved plate, a 1x2 curved plate, a 1x2 Technic brick, a 1x2 Technic brick with a hole, a 1x2 Technic brick with two holes, a 1x2 Technic brick with three holes, a 1x2 Technic brick with four holes, a 1x2 Technic brick with five holes, a 1x2 Technic brick with six holes, a 1x2 Technic brick with seven holes, a 1x2 Technic brick with eight holes, a 1x2 Technic brick with nine holes, a 1x2 Technic brick with ten holes, a 1x2 Technic brick with eleven holes, a 1x2 Technic brick with twelve holes, a 1x2 Technic brick with thirteen holes, a 1x2 Technic brick with fourteen holes, a 1x2 Technic brick with fifteen holes, a 1x2 Technic brick with sixteen holes, a 1x2 Technic brick with seventeen holes, a 1x2 Technic brick with eighteen holes, a 1x2 Technic brick with nineteen holes, a 1x2 Technic brick with twenty holes, a 1x2 Technic brick with twenty-one holes, a 1x2 Technic brick with twenty-two holes, a 1x2 Technic brick with twenty-three holes, a 1x2 Technic brick with twenty-four holes, a 1x2 Technic brick with twenty-five holes, a 1x2 Technic brick with twenty-six holes, a 1x2 Technic brick with twenty-seven holes, a 1x2 Technic brick with twenty-eight holes, a 1x2 Technic brick with twenty-nine holes, a 1x2 Technic brick with thirty holes, a 1x2 Technic brick with thirty-one holes, a 1x2 Technic brick with thirty-two holes, a 1x2 Technic brick with thirty-three holes, a 1x2 Technic brick with thirty-four holes, a 1x2 Technic brick with thirty-five holes, a 1x2 Technic brick with thirty-six holes, a 1x2 Technic brick with thirty-seven holes, a 1x2 Technic brick with thirty-eight holes, a 1x2 Technic brick with thirty-nine holes, a 1x2 Technic brick with forty holes, a 1x2 Technic brick with forty-one holes, a 1x2 Technic brick with forty-two holes, a 1x2 Technic brick with forty-three holes, a 1x2 Technic brick with forty-four holes, a 1x2 Technic brick with forty-five holes, a 1x2 Technic brick with forty-six holes, a 1x2 Technic brick with forty-seven holes, a 1x2 Technic brick with forty-eight holes, a 1x2 Technic brick with forty-nine holes, a 1x2 Technic brick with fifty holes, a 1x2 Technic brick with fifty-one holes, a 1x2 Technic brick with fifty-two holes, a 1x2 Technic brick with fifty-three holes, a 1x2 Technic brick with fifty-four holes, a 1x2 Technic brick with fifty-five holes, a 1x2 Technic brick with fifty-six holes, a 1x2 Technic brick with fifty-seven holes, a 1x2 Technic brick with fifty-eight holes, a 1x2 Technic brick with fifty-nine holes, a 1x2 Technic brick with sixty holes, a 1x2 Technic brick with sixty-one holes, a 1x2 Technic brick with sixty-two holes, a 1x2 Technic brick with sixty-three holes, a 1x2 Technic brick with sixty-four holes, a 1x2 Technic brick with sixty-five holes, a 1x2 Technic brick with sixty-six holes, a 1x2 Technic brick with sixty-seven holes, a 1x2 Technic brick with sixty-eight holes, a 1x2 Technic brick with sixty-nine holes, a 1x2 Technic brick with seventy holes, a 1x2 Technic brick with seventy-one holes, a 1x2 Technic brick with seventy-two holes, a 1x2 Technic brick with seventy-three holes, a 1x2 Technic brick with seventy-four holes, a 1x2 Technic brick with seventy-five holes, a 1x2 Technic brick with seventy-six holes, a 1x2 Technic brick with seventy-seven holes, a 1x2 Technic brick with seventy-eight holes, a 1x2 Technic brick with seventy-nine holes, a 1x2 Technic brick with eighty holes, a 1x2 Technic brick with eighty-one holes, a 1x2 Technic brick with eighty-two holes, a 1x2 Technic brick with eighty-three holes, a 1x2 Technic brick with eighty-four holes, a 1x2 Technic brick with eighty-five holes, a 1x2 Technic brick with eighty-six holes, a 1x2 Technic brick with eighty-seven holes, a 1x2 Technic brick with eighty-eight holes, a 1x2 Technic brick with eighty-nine holes, a 1x2 Technic brick with ninety holes, a 1x2 Technic brick with ninety-one holes, a 1x2 Technic brick with ninety-two holes, a 1x2 Technic brick with ninety-three holes, a 1x2 Technic brick with ninety-four holes, a 1x2 Technic brick with ninety-five holes, a 1x2 Technic brick with ninety-six holes, a 1x2 Technic brick with ninety-seven holes, a 1x2 Technic brick with ninety-eight holes, a 1x2 Technic brick with ninety-nine holes, a 1x2 Technic brick with one hundred holes. The text is centered in the middle of the image.

**FRAMEWORK  
kit of parts  
to build solutions  
to future problems**

## FAIRFAX

32K students  


6.4 Million GSF  



10K hours in classrooms per week  


HIGH usage of specialized instructional spaces

6K residential beds  


49 years campus age  


## ARLINGTON

2K students  


800K GSF  



900 hours in classrooms per week  


LIGHT usage of specialized instructional spaces


200 residential beds  


42 years campus age  


## SCITECH

2K students  


650K GSF  


600 hours in classrooms per week  


LIGHT usage of specialized instructional spaces

200 residential beds  

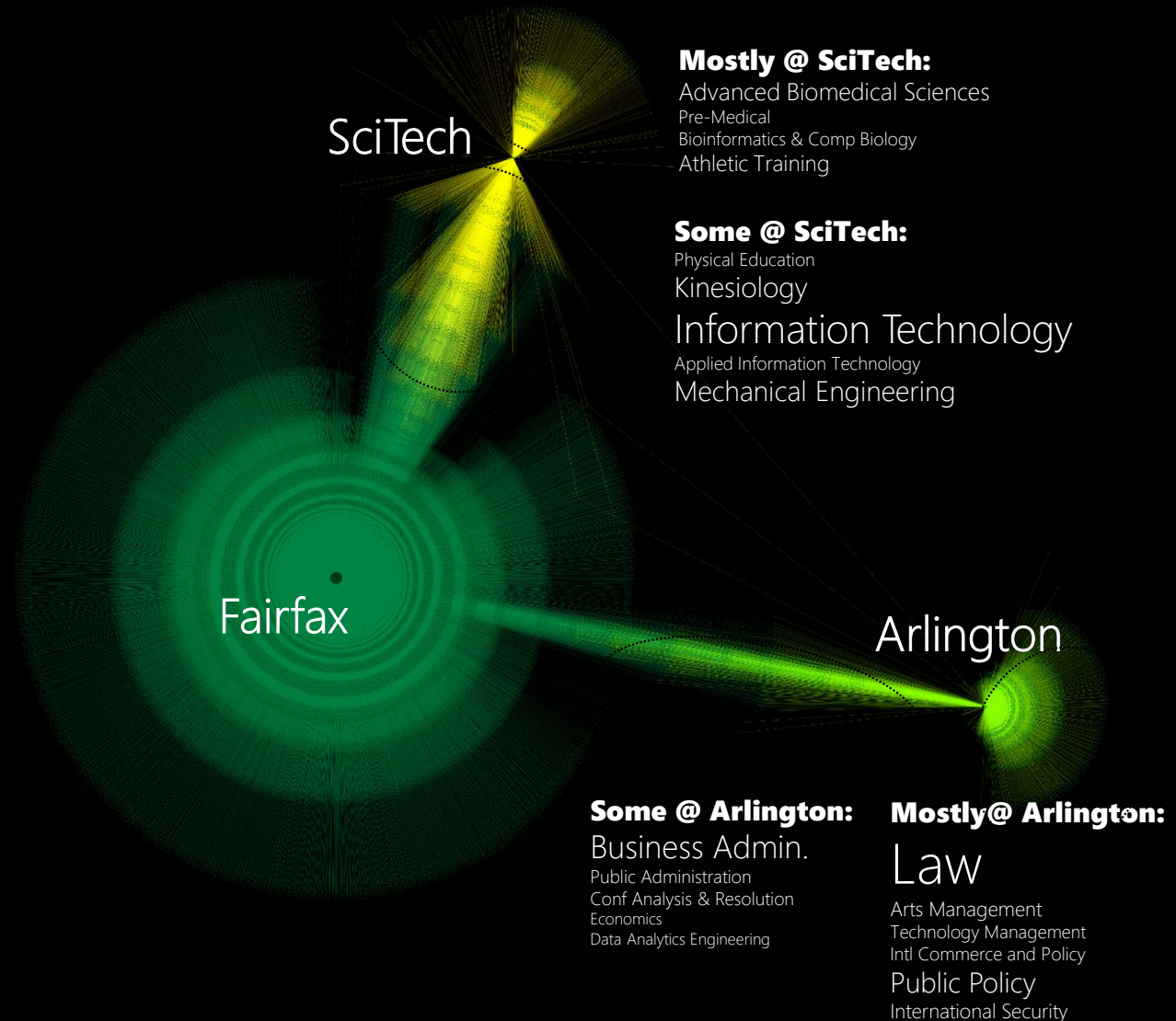

24 years campus age  


# 1,085

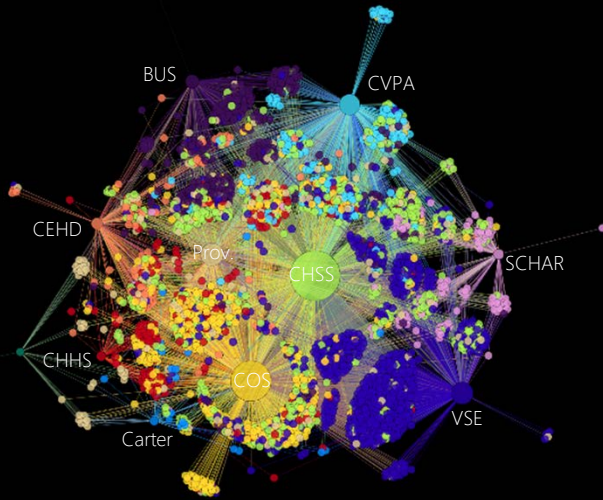
Fairfax students  
take courses  
at SciTech

# 755

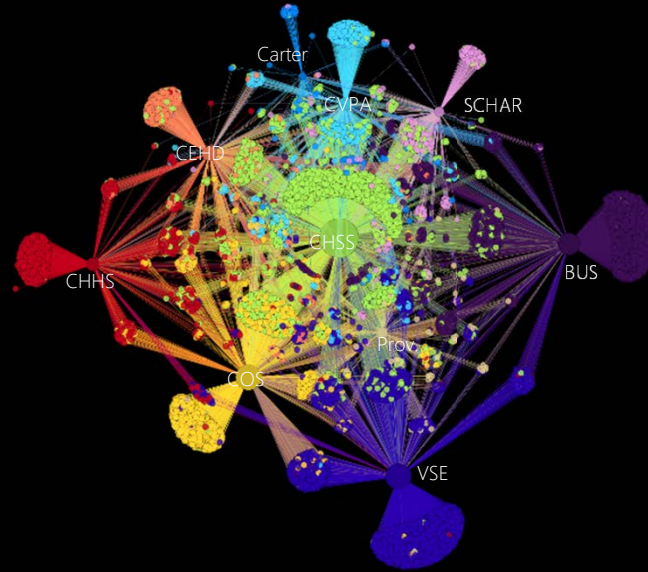
students only  
take courses  
at SciTech



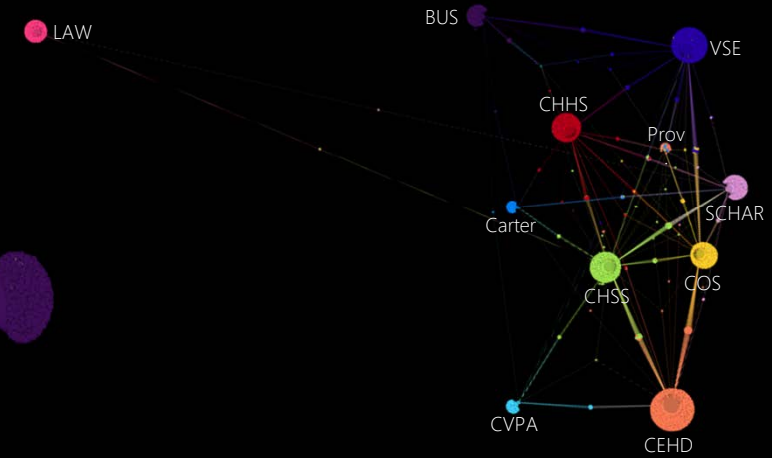
## First-years



## Seniors & seniors plus



## Graduate + Law



# Programs are highly connected

- Antonin Scalia Law School
- College of Visual and Performing Arts
- College of Science
- School for Conflict Analysis and Resolution
- College of Education and Human Development
- College of Health and Human Services
- College of Humanities and Social Sciences
- Schar School of Policy and Government
- School of Business
- Volgenau School of Engineering
- Executive & Prof. Education
- External Institution
- INTO Mason
- Provost

*Terra Incognita:*  
1954-1964

*Permanence:*  
1964-1972

*Independence:*  
1972-1978

*Emergence:*  
1978-1996

*Prominence:*  
1996-2019

*Future*  
2019-

**1956**  
Established as a Northern Virginia branch of UVA

**1959**  
Named as George Mason

**1964**  
Fairfax campus opens

**1969**  
Transfer of additional 421 acres at Fairfax

**1968**  
New master plan to accommodate expectation of rapid growth

**1972**  
An independent university

**1979**  
Arlington campus opens  
School of Law established

**1986**  
Dr James M. Buchanan wins Nobel Prize

**1995**  
JC opens

**1997**  
SciTech campus opens

**Mason**  
38,255

'10% growth' scenario  
50,000 total  
41,000 on campus

Weldon Cooper TTIP scenario  
43,700

Weldon Cooper baseline scenario  
40,100

# 4,000

new on-campus students

Virginia  
8.5 million

North Virginia  
2.5 million

1956 1960 1970 1980 1990 2000 2010 2019 2025

2040

17

356

1,128

2,390

10,767

18,000

24,368

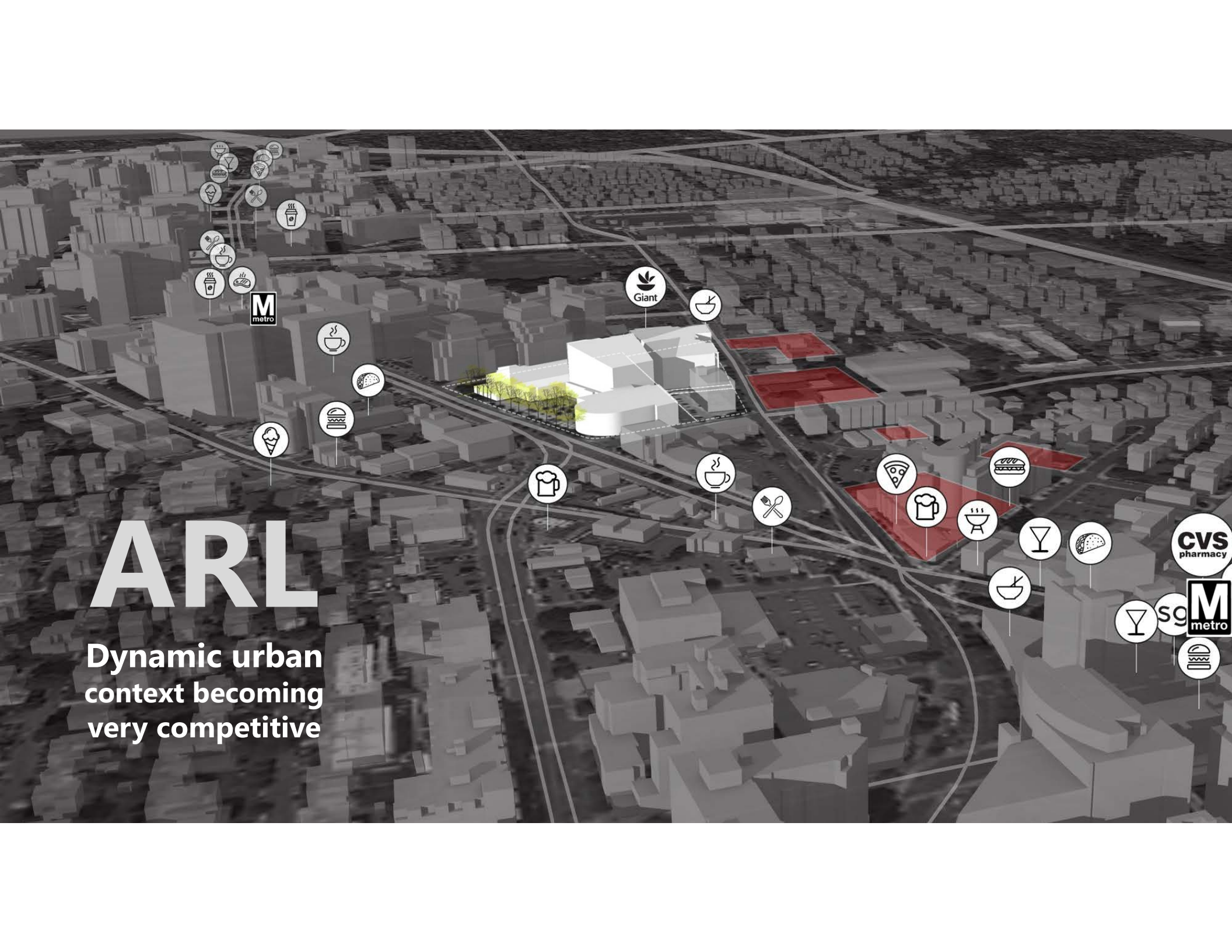
25,000

# ARL

**Dynamic urban context becoming very competitive**







# ARL

Dynamic urban context becoming very competitive

M metro

Giant

CVS pharmacy

SG M metro



Policy  
Professional  
Partnerships  
**IDENTITY**

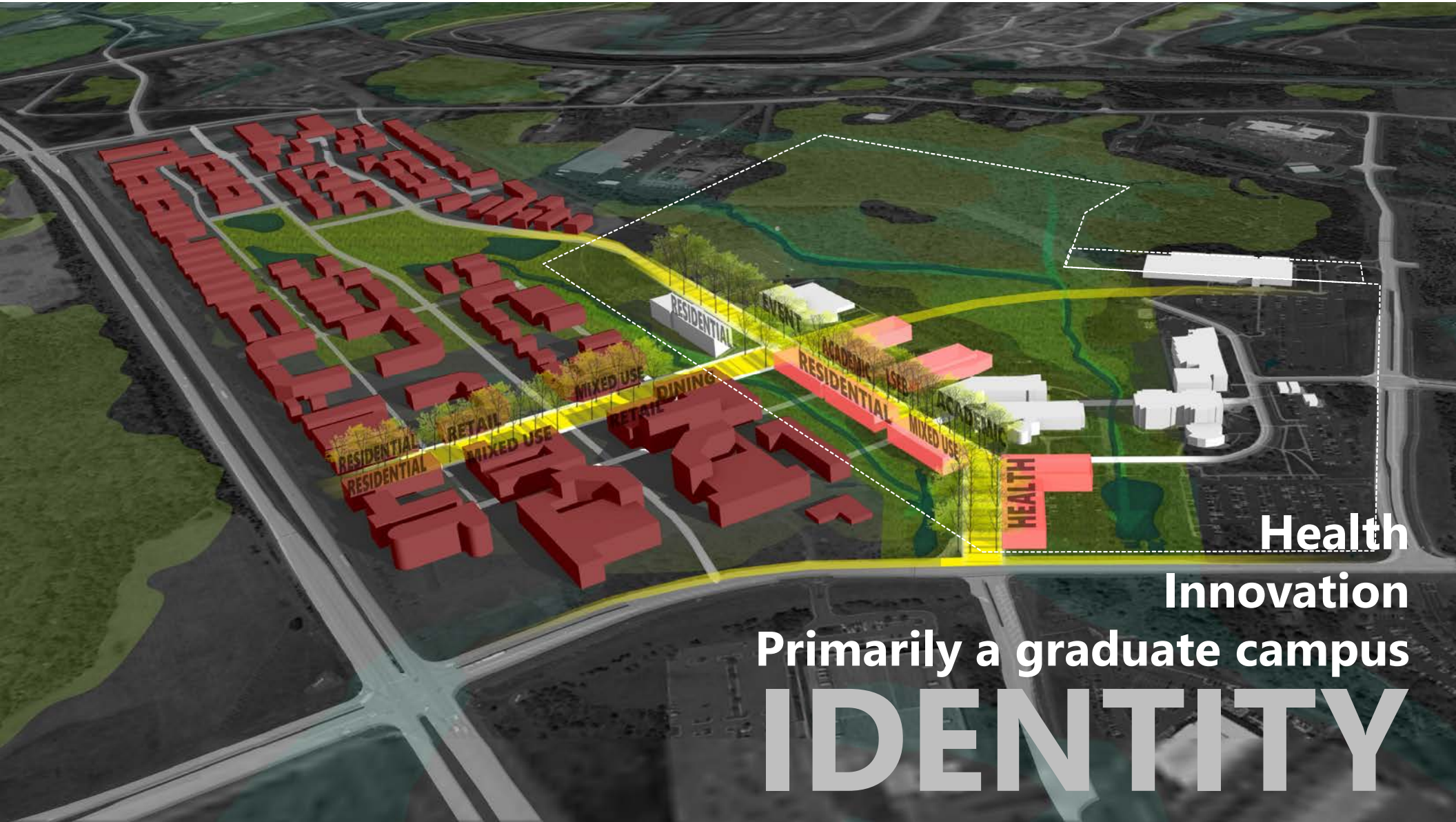
An aerial photograph of a campus area, overlaid with a semi-transparent green map. The map shows various green zones and a prominent red line that winds through the landscape. A dashed white rectangular box highlights a central portion of the campus, which includes several white 3D building models and a circular paved area. The background shows a mix of dark grey urban infrastructure and green natural spaces.

# SCITECH

Emerging context  
with ecologically  
rich opportunities



**INNOVATION  
TOWN CENTER  
PARTNERSHIP**

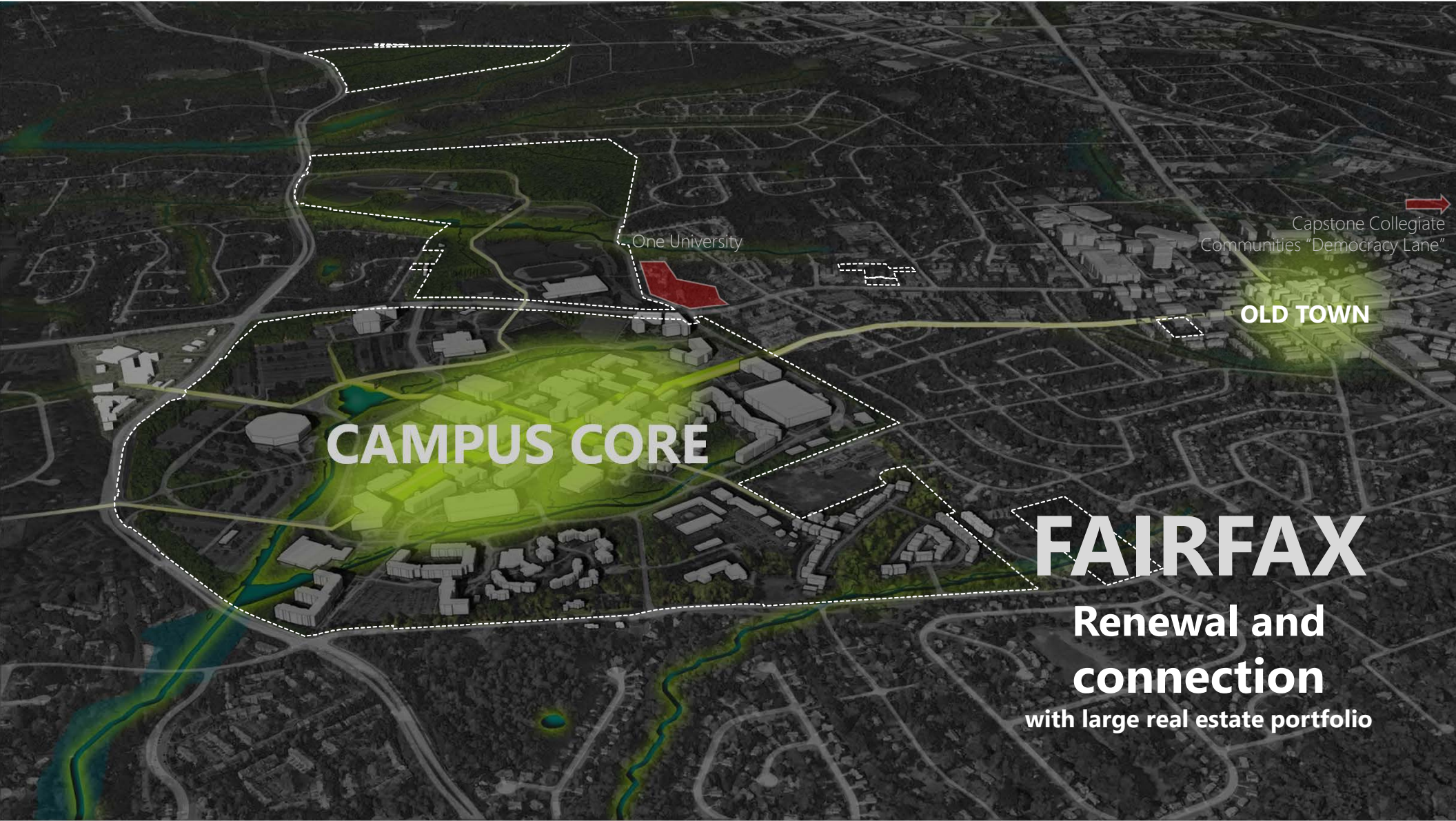


Health

Innovation

Primarily a graduate campus

**IDENTITY**



**CAMPUS CORE**

Capstone Collegiate  
Communities "Democracy Lane" 

**OLD TOWN**

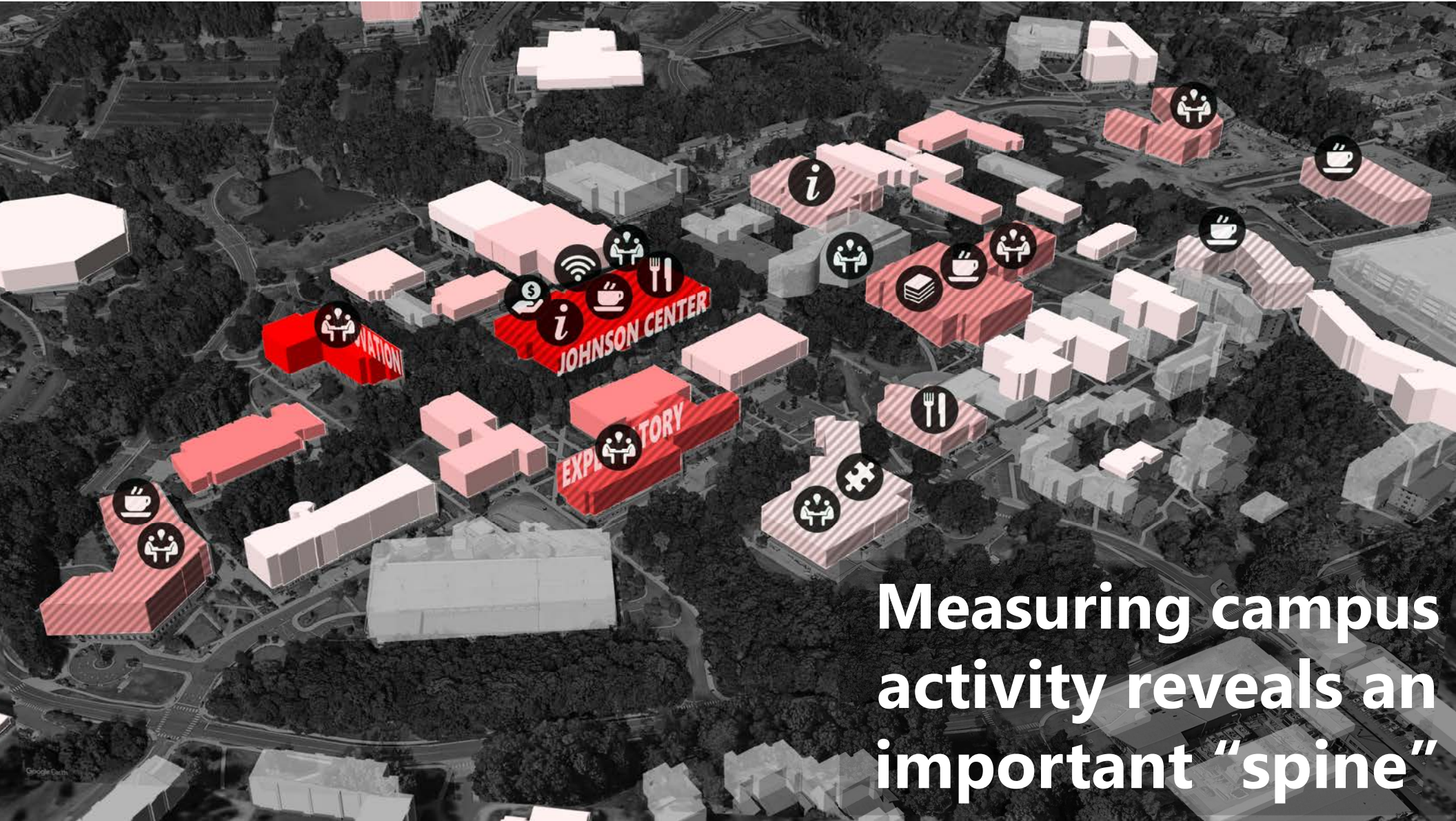
One University

**FAIRFAX**

**Renewal and  
connection**  
with large real estate portfolio

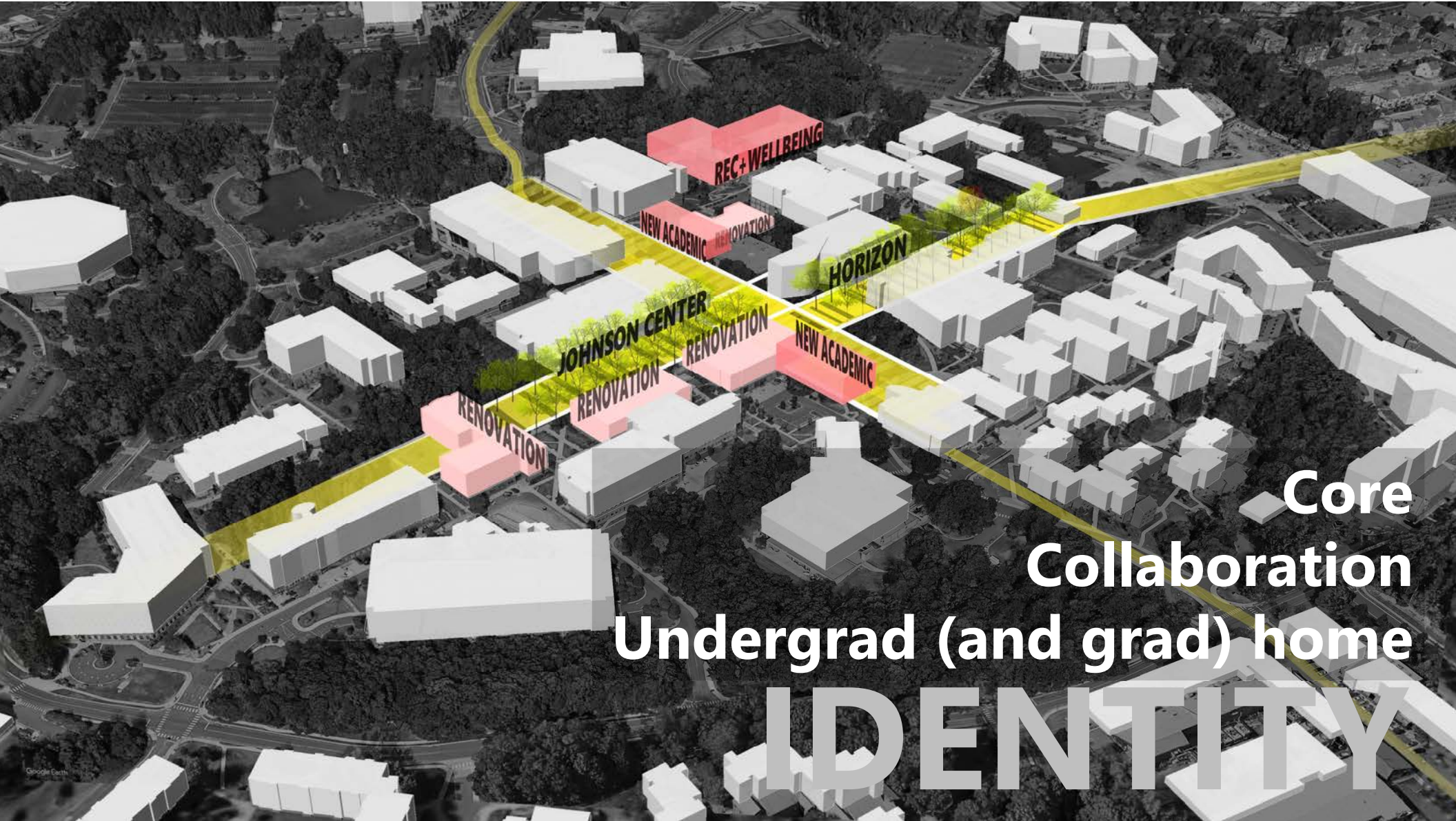


Significant buildings have  
**poor condition**  
and need renewal



Measuring campus activity reveals an important "spine"





Core  
Collaboration  
Undergrad (and grad) home  
**IDENTITY**



ENGINEERING  
VISUAL + PERFORMING ARTS  
RESEARCH HALL

ACADEMIC LABORATORY  
ACADEMIC

JOHNSON CENTER

HORIZON  
FENWICK LIBRARY

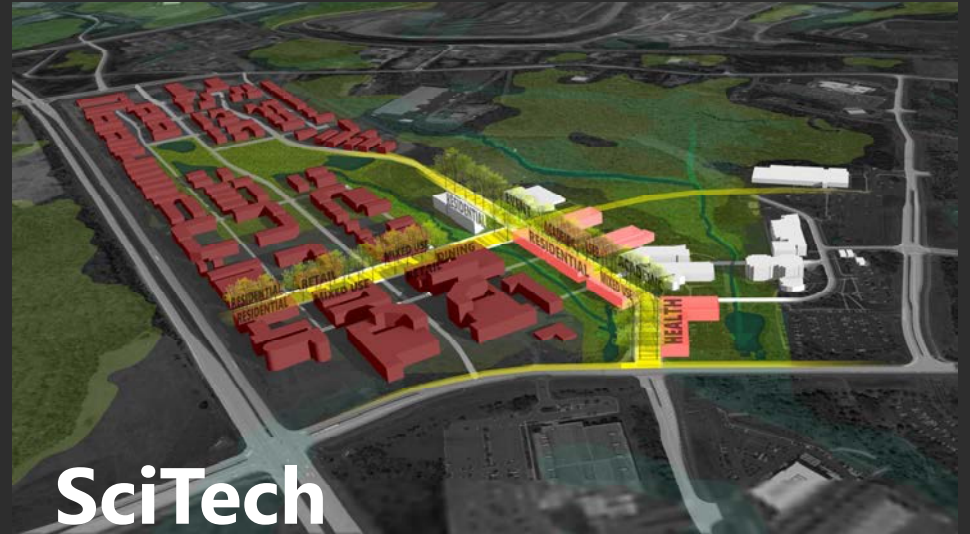
PETERSON

WELCOME

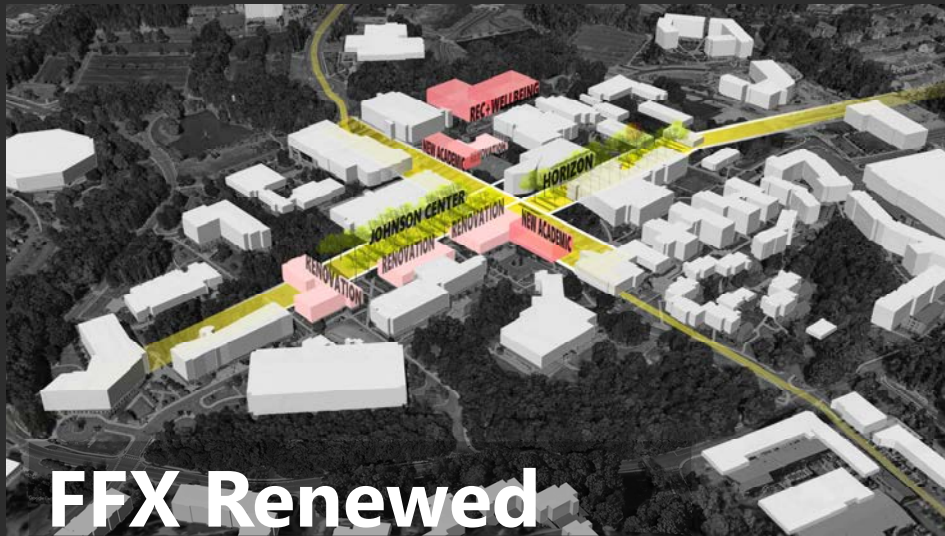
# FAIRFAX REIMAGINED



**ARL**



**SciTech**



**FFX Renewed**



**FFX Reimagined**