

03.12.20



MASTER PLAN KICKOFF



ENGAGEMENT



iterative

intentional

create excitement

process as product

understand trade-offs

broadly inclusive



interviews

crowdsourcing

focus groups

virtual surveys

video

community meetings

social media

live polls

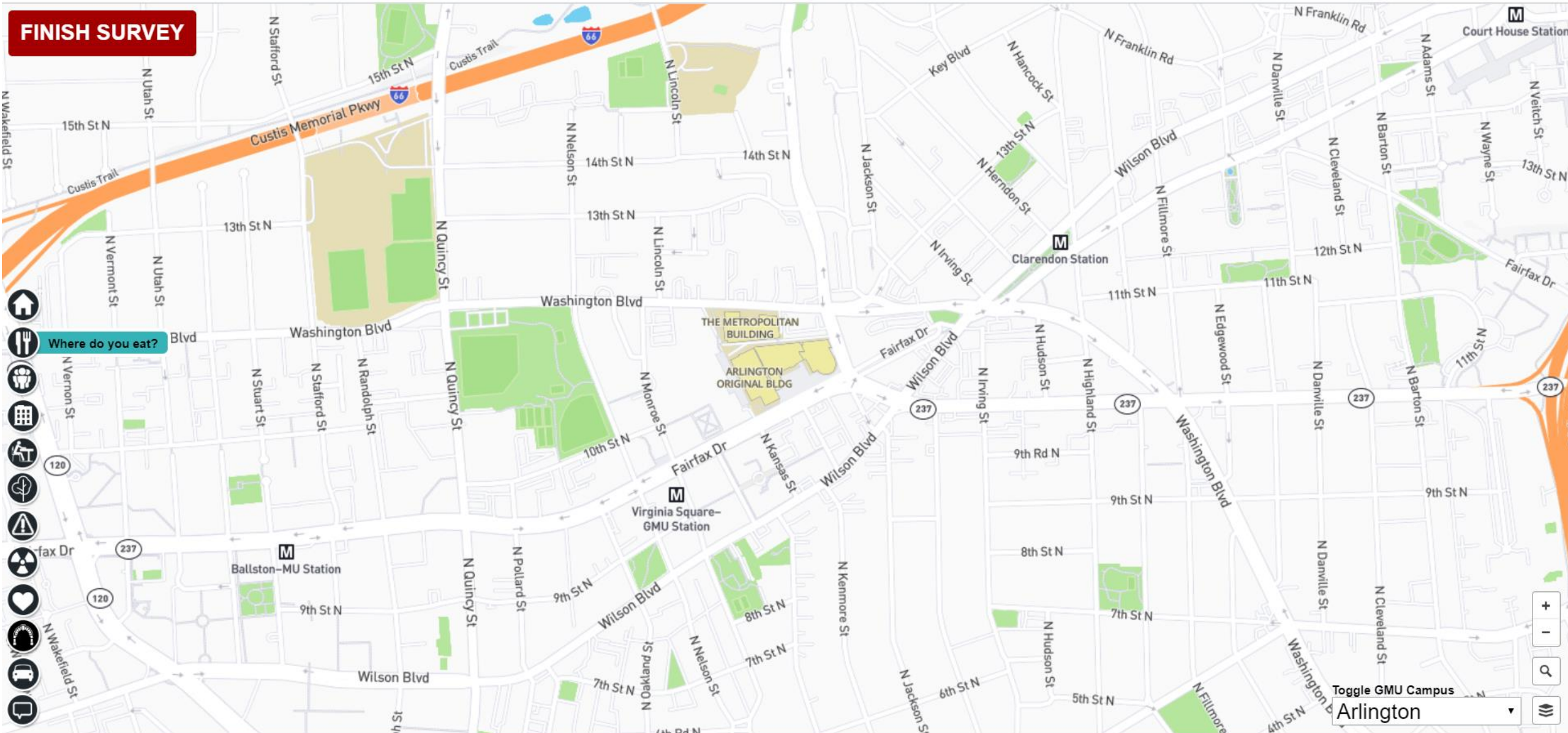
interactive web presence

charrettes

campus work sessions

COMAP INTERACTIVE SURVEY

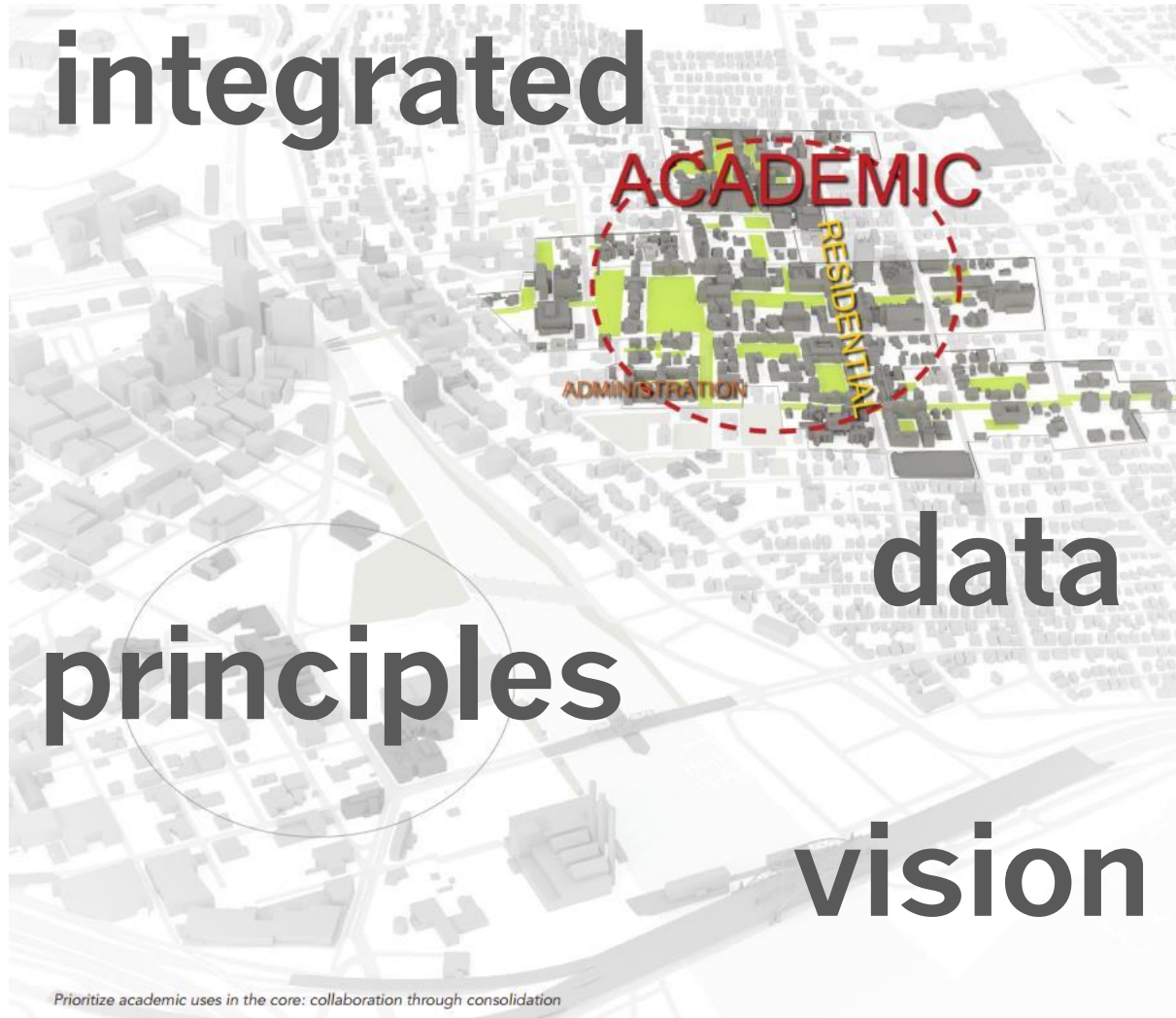
FINISH SURVEY





WHAT IS A FRAMEWORK?

FRAMEWORK PLANNING



Concentrate academic uses in the core



Celebrate the right scale

HOLISTIC THINKING IS CRUCIAL



A financial statement table showing operating expenses. The table is divided into two columns of department abbreviations. The left column includes: FOR, AFRE, FWL, PSM, SPDC, FSHN, PKG, BAE, HRT, CSUS, ANS, and ENT. The right column includes: ANS*, ENT*, PKG*, FSHN*, BAE*, HRT*, AFRE*, PSM*, FWL*, and Veterinary Medicine*. The table lists various expenses such as "Administrative Expenses", "Facilities Operations & Maintenance", "Utilities", "Debt", "Leases", "Libraries", "Research Admin", "Information Technology", "Student Support Services", "General Purpose Classrooms", "Administrative Services Units", "SUBTOTAL COST ALLOCATIONS", and "TOTAL OPERATING EXPENDITURES".





SCHEDULE

TWO PHASES

Phase One—Programming—9 months

January 2020 – September 2020

Phase Two—Planning—12 months

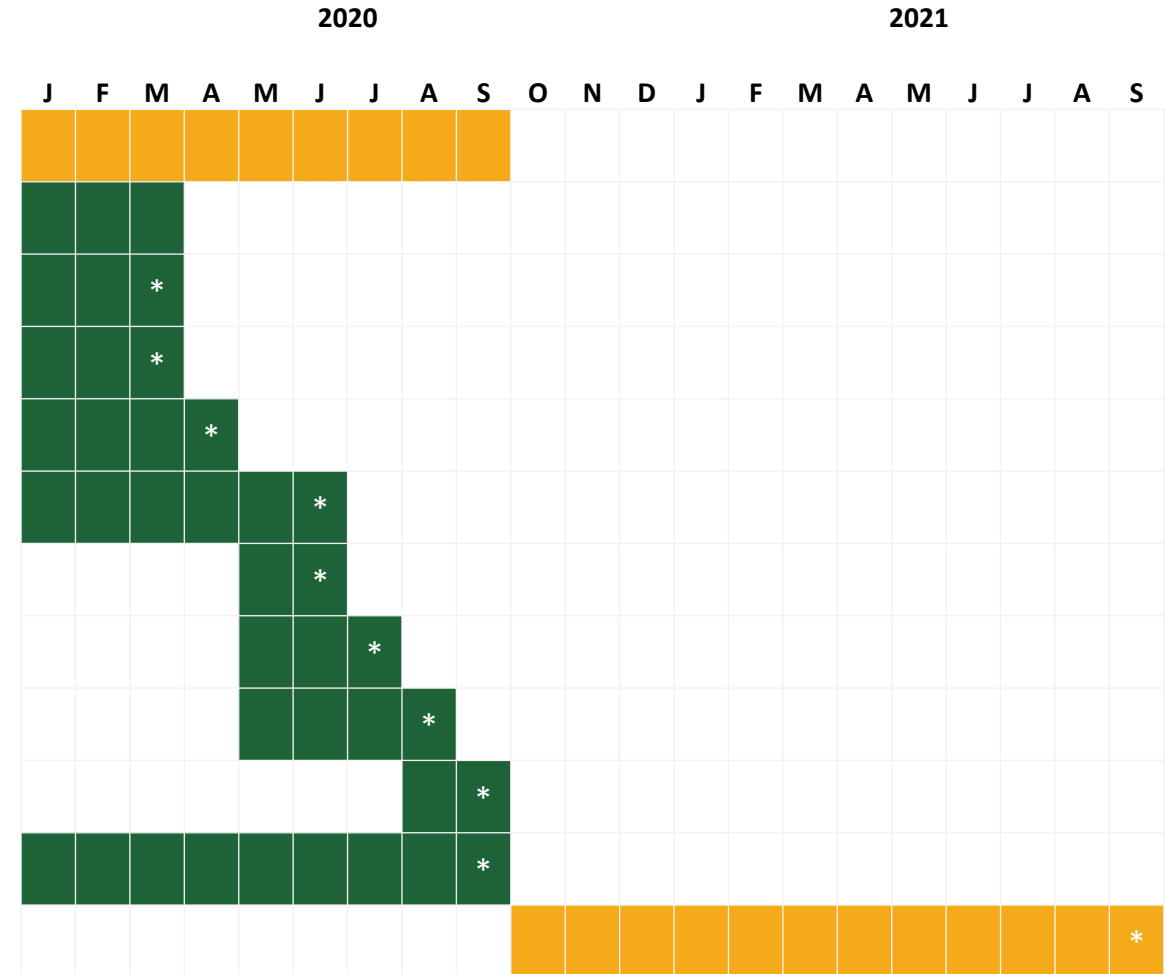
October 2020 – September 2021

PROJECT TIMELINE

Phase One--Programming

- Stakeholder interviews, data gathering, campus tours
- CoMap (and collaboration if needed) survey preparation and launch
- Stakeholder mapping, communication plan, committee structure
- Initial space analysis, facility condition assessment analysis
- Demographic analysis and FTE projections
- Revised space and building analysis and initial ideas
- Space projections and initial space plan options
- Revised space plan options
- Final space plan / synthesis of options
- Space migration tool

Phase Two--Planning



PHASE ONE—PROGRAMMING

TASK—ANALYSIS

1. Instructional space use analysis
2. Research lab use analysis
3. Space benchmark analysis
4. Facility condition assessment analysis
5. Demographic analysis

TASK—PROJECTIONS

1. FTE projections
2. Campus programming
3. Predicted space projections
4. Space needs projections
5. Housing demand analysis (optional)

TASK—PLANNING

1. Space plan
2. Space migration analysis tool

PHASE TWO—PLANNING

TASK—ASSESSMENT

1. Infrastructure
2. Environmental
3. Slope analysis
4. Transportation and parking
5. Wayfinding
6. Campus development history
7. Campus heritage assessment
8. SWOT analysis

TASK—PLANNING

1. Goals and vision
2. Development of principles
3. Capital development process
4. Land use and facilities plan
5. Open space plan
6. Capital plan
7. Housing plan (optional)
8. Recreation plan (optional)
9. Environmental plan
10. Utilities plan
11. Transportation, parking, wayfinding
12. Phasing